

Laura Patricia Strukl

www.LauraPattyStrukl.com

Hello, there! It's Laura! Here are a few things about me: I am a Richmond, Virginia native. I have 2 cats named Polly and Nachos, but between my family of 4, we have 8 cats combined! Tacos are my favorite food. When I'm not at school, I am at the dance studio.

Contact

Richmond, Virginia
804 839 0874
STRUKLLP@vcu.edu

Education

VCU Brandcenter (2016-2018)

Master's of Science
Experience Design

Virginia Commonwealth University (2010-2016)

Bachelor of Science
Chemical and Life
Science Engineering

Work Experience

Swift Creek Academy of the Performing Arts (2011-present)

Dance instructor in tap, jazz, and contemporary;
Currently oversees classes, choreography,
performances, and competitions for 30-40 dancers
between the ages of 6-18

The Genius Group (May 2017-October 2017)

Experience design freelance; UX/UI for a MCAT prep
online course; Created wireframes for the developer;
Developed personas based off of user journeys

Afton Chemical (Summer 2015)

Chemical engineer intern under the direction of Dr.
Jiang in Engine Oils R&D; Formulated blends; Ran
rheology; Interpreted and analyzed data

Chemtreat (September 2015- April 2016)

Senior Project Design Research under the direction of
Dr. Will Henderson; Awarded "Excellence In Design" at
VCU Capstone Expo; Utilized design of experiment to
develop methods to filter phosphorus from waste water

Professional Skills

Design Thinking, UX, UI, Wireframing, Rapid Prototyping, Brand Strategy, User Participation Platforms, Information Architecture, Adobe Creative Suite, Sketch, Principle, Standard Laboratory Techniques, Excel's Expanded Data Capabilities